

Safeguarding Your Business From Disaster



Voice



Internet



Data



Managed Services



Video

Disaster recovery and business continuity are policies that must be taken very seriously. Two out of five businesses that experience a disaster will go out of business within five years of its occurrence. This startling statistic underscores the urgency for having an effective business continuity plan in place.

Data Center best practices suggest that any organization that relies on data to generate revenue must have a data recovery strategy in place. The consequences of not doing so can be catastrophic; the loss of irreplaceable data in the event of a disaster can cripple or destroy a business overnight.

Every company, large or small should have both disaster recovery and business continuity provisions in place. They are complementary pieces to the same puzzle.

A Business Continuity plan consists of:

- Risk assessment
- Business-impact analysis
- Recovery logistics for mission-critical data and processes
- Return-to-normal operations

A Disaster Recovery plan consists of:

- Deficiency analysis
- Test drills
- Disaster recovery handbook
- Technological recovery tactics

Customized Resiliency & Sustainability Solutions

Lightpath understands this terrain very well. That's why our team of communications experts are available to work with you in assessing your business continuity strategy to help ensure your critical communications are protected. Oversights are not an option in such a vulnerable aspect of your enterprise.

The Lightpath diverse suite of BC/DR solutions address all the fundamental areas of your business, including:

- Data Center Continuity Services (Enterprise Cloud Services—Continuity, Managed Resiliency Services, Data Center Recovery Services)
- Data Protection Services
- Workplace Continuity Services
- Technology-specific Managed Services
- Backup and restoration strategies
- A fiber-optic infrastructure that accommodates rapid system and data recovery

With Lightpath as your partner, we can help you:

- Reduce the risk of business disruption and loss of information
- Identify mission-critical, time-sensitive business operations, and ensure appropriate IT support capabilities.
- Design and implement strategies that address each of your business continuity and IT recovery requirements.
- Document procedural failovers to support the response and management of business disruptions.
- Help define a disaster recovery roadmap that details all processes required for successful data and business recovery.

To learn more about how Lightpath solutions can help your organization overcome the challenges of BC/DR, visit: <https://golightpath.com/bcdr-services>

Whatever BC/DR solutions your organization requires, with Lightpath you can rest assured that your critical operations are proactively protected. It is more than an investment in your technology infrastructure; it is an investment in your company's future.



Lightpath Delivers

Improved and Simplified Business Processes

- The technology you need to transform the way you work
- True network diversity ensures your business is always up and running
- Power your business applications with fast, highly-reliable Ethernet-based services on our secure, 100% fiber-optic network

Improved Customer Service

- Lightpath provides award-winning support 24/7
- Empowers employees to be productive
- Connect to your customers anywhere, anytime on our fast, secure network

Control Costs

- Manage your telecom budget with predictable billing
- Flat-rate pricing, no surprises
- Convenient, online billing saves you time and fits your schedule

Switch now to simplify and save. Call **1-877-LIGHTPATH** or visit [GoLightpath.com](https://golightpath.com) to get started.