

## The Customer

A large multi-location Retailer is opening new locations with connectivity to their headquarters and is tasked with providing more connectivity and more bandwidth while working with a limited budget. They need to “do more with less.” And, with a relatively small number of techs to implement and manage a complex network with dispersed locations, optimal support is an issue.

## The Concerns

The retailer locations are increasingly relies on bandwidth-intensive applications like VoIP, Unified Communications and additional cloud-based services. As a result, jitter, lag and downtime should be minimized. At the same time, the company is going through growth spurts, either through completely new store openings or acquisitions. They need to be able to roll out new locations and add new acquisition sites to their network as quickly as possible. Some of their biggest obstacles include dealing with long provisioning times for new private circuits, scheduling on-site technicians to install complicated network equipment, and doing network reconfigurations and policy updates for network access to their required applications.

## The Solution

With the centralized management and policy-based utilization of multiple WAN circuits, as well as application performance optimization capabilities, SD-WAN Next can help the retailer improve timeliness of their operations, increase application availability and reduce costs.

SD-WAN Next provides policy-based remote configuration to get retail branches onto the WAN and access to corporate applications without the need for an on-site technician.

## The Bottom Line

SD-WAN Next is able to meet the strict timelines to open new branches on time. By taking advantage of inexpensive broadband connections and optional LTE Wireless failover redundancy, the stores are positioned well to quickly make network changes when needed and have the ability to easily adopt new cloud-based applications.

